

Privacy Policy

Last Updated: 6/1/2025

1. Introduction Welcome to Danube Data Labs Kft. ("we," "our," or "us"). We are committed to protecting and respecting your privacy. This Privacy Policy outlines how we collect, use, and safeguard your personal data in accordance with the **General Data Protection Regulation (GDPR)** for EU residents and relevant US privacy laws, including the **California Consumer Privacy Act (CCPA)** and **Virginia Consumer Data Protection Act (VCDPA)**.

By using our website or services, you consent to the terms of this Privacy Policy.

2. Data Controller

- **Company Name:** Danube Data Labs Kft.
- **Registered Address:** 6 Bem Jozsef street Budapest, HU 1027
- **Contact Email:** info@danubedatalabs.com

3. Personal Data We Collect We may collect the following categories of personal data:

- **Identity Data:** Name, email address, phone number
- **Contact Data:** Billing address, shipping address
- **Technical Data:** IP address, browser type, device information
- **Usage Data:** Information on how you use our website and services
- **Marketing Data:** Your preferences in receiving communications from us

4. Purpose of Data Processing We use your personal data for the following purposes:

- To provide and improve our services
- To process transactions and deliver orders
- To communicate with you regarding support or inquiries
- To comply with legal obligations
- For marketing purposes with your consent

5. Legal Basis for Processing (GDPR) We process personal data based on the following legal grounds:

- **Consent:** When you provide explicit consent
- **Contractual Obligation:** To fulfill a contract with you
- **Legal Obligation:** Compliance with applicable laws
- **Legitimate Interests:** For business improvements and fraud prevention

6. Your Rights (EU Residents under GDPR) You have the following rights:

- Access your data
- Rectify inaccurate or incomplete data
- Erase your data (Right to be forgotten)
- Restrict processing
- Data portability

- Object to processing
- Lodge a complaint with a supervisory authority

7. Your Rights (US Residents under CCPA and VCDPA) US residents have the following rights:

- Right to Know what personal data is collected
- Right to Access and Receive a copy of your data
- Right to Delete your data
- Right to Opt-Out of the sale of personal data
- Right to Non-Discrimination for exercising your rights

To exercise these rights, please contact us at [Contact Email].

8. Data Retention We will retain your personal data only for as long as necessary to fulfill the purposes outlined in this policy or as required by law.

9. Data Transfers If your data is transferred outside the EU/EEA or the US, we will ensure adequate safeguards are in place in compliance with GDPR and US privacy regulations.

10. Data Security We implement technical and organizational measures to protect your data from unauthorized access, alteration, disclosure, or destruction.

11. Third-Party Services We may share your data with trusted third-party service providers who assist us in operating our business and services.

12. Cookies We use cookies and similar tracking technologies to enhance your browsing experience. You can manage your preferences via our Cookie Policy.

13. Updates to this Policy We may update this Privacy Policy periodically. Any changes will be posted on this page with an updated date.

14. Contact Us If you have any questions or concerns about this Privacy Policy or your data, please contact us at:

- **Email:** info@danubedatalabs.com
- **Address:** 6 Bem Jozsef street Budapest, HU 1027